



MIXCON Munich

Munich the 21st of March, 2016.

Munich's event organizers and DJs Bernd Closmann, Jo Kraus, Stoyan Velkov and Jens Witz founded MIXCON on the 17th of March, 2016. The purpose of the company is to establish a fair for DJs, event engineers and club owners. The first event will be held in the Postpalast in Munich on the 29th of January, 2017.

One part of the fair will be an exhibition area where manufacturers of DJ equipment will be able to present their products and novelties. The other complementing topic will be the conference where the main subject will be exchange of knowledge and know-how. The visitors will have the opportunity to gain and expand their knowledge through tutorials, stage discussions, shows and lectures. For this purpose MIXCON has invited well known artists and speakers that will talk about their everyday life as DJs, producers, bookers, event managers...

The latest schedule and speakers will be timely published at the website www.mixcon-munich.de.

It is obvious that such an event has to offer the opportunity for networking, meeting interesting people and maintaining relationships. This will be achieved by a get-together and an exhibition party arranged by the event hosts.

The event aims to close the gap of missing intensive communication by offering the opportunity for manufacturers and users to meet.

Co-host Bern Closmann states that this is unique in Germany. Some exhibitors of DJ equipment are found at the Musikmesse in Frankfurt but the topic of DJing and producing doesn't reflect a priority there. Even abroad there are rarely such shows despite the sector of DJ technique and accessories is steady growing.

Munich is chosen as the location for this event because of its great connectivity for foreign visitors and its central position in Europe, that has been proven to be an excellent exhibition spot.

"We are working with full speed on the event preparation" says Jo Kraus, because the hosts want to present as fast as possible the exhibitors and speakers to the conference. "It's still a long way to go, especially when starting from rock bottom", continues Jo Kraus, "but we will publish ASAP all the news on our website www.mixcon-munich.de. There you can already sign up for an exhibition newsletter to receive all the updates."

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