



MIXCON Munich

The second MIXCON will take place on 1st and 2nd of March 2018 at The Lovelace in Munich.

The organisers of the DJ & producer convention agreed with the maker of The Lovelace - Michi Kern, who is additionally the manager of the Munich club Pacha, to use its premises situated in the city centre of Munich in the beginning of March 2018 and to transform them into a music scene meeting point of the industry.

The newly opened event hotel offers an extraordinary location for the happening. There is a lot to discover on the three floors of the former Bavarian National Bank covered by numerous charming areas - completely different from the dismal fair and event halls. It immediately becomes clear that someone took it's time to create these premises with great attention and love for the details.

According to Bernd Closmann from the MIXCON it's not only a win for the convention

because of the location and the charming floors of the premium venue, but additionally of the synergies in the areas of culture and economics. „We were immediately in tune with Michi (Kern). It's obvious that he has enormous knowledge on the subject and understands where we are heading. He is supporting us furthermore in additional aspects to establish a successful event.“ says Bernd.

The Lovelace team are not the only supporters of the convention. The first MIXCON grabbed the attention of the ‚Department Pop‘ and the ‚Department of Cultural Economics‘. Both confirmed their support for the happening.

The creators of the MIXCON are convinced to get another step further with the second event based on additional positive conversations. Among other things MIXCON 2018 will have a duration of one and a half days. The label and audition area will be expanded and the organisers are promising to provide even more high quality speakers for the panels. In addition, the event will spread out into the city. There were already discussions with club owners and retail stores in Munich.

At a glance / what's new:

- Thursday and Friday instead of Sunday only - The Lovelace premises instead of Postpalast - More auditions
- More panels with interesting speakers
- More supporting program

More details are available at: www.mixcon-munich.de or at Facebook: [www.fb.com/mixconmunich/](https://www.facebook.com/mixconmunich/). Information about some panels from MIXCON 2017: www.mixcon.tv. The location of The Lovelace can be found here: www.thelovelace.com.